



REGION OF WATERLOO

Report: E-03-065

TRANSPORTATION AND ENVIRONMENTAL SERVICES Waste Management

TO: Chair Fred Kent and Members of the Planning and Works Committee

DATE: June 17, 2003

FILE CODE: C06-60/ER.03

SUBJECT: LITTER REDUCTION AND CLEANUP IN WATERLOO REGION

RECOMMENDATION:

THAT the Regional Municipality of Waterloo:

- a) Support a coordinated effort with all Area Municipalities, the MTO and local educational institutions to promote anti-littering behaviour, and to clarify responsibilities for litter cleanup and by-law enforcement on public and private lands including high density student housing in the City of Waterloo;
- b) Circulate this report to all Area Municipal Councils, the MTO, Public and Catholic school boards, Conestoga College, Wilfrid Laurier University(WLU) and the University of Waterloo(UW) for information and request their participation on a litter reduction task force;
- c) Authorize staff to convene the task force with all interested parties by September 2003, and report back to all respective councils/boards by February 2004 with a draft plan for implementation;
- d) Engage local community groups, interested private citizens and the private sector in both the prevention and cleanup of litter; and
- e) Approve an annual budget allocation of \$50,000 beginning in 2004 as the Regional share of a combined promotion and education effort, and \$30,000 beginning in 2004 for litter cleanup expenses, to be funded through the Waste Management waste collection operating budget subject to approval by Budget Committee of the Whole.

SUMMARY:

It is generally acknowledged among area residents that the amount of litter on roads, boulevards, sidewalks and other public and private property has increased dramatically over the last decade. This year's snowmelt was no exception as the large volume of litter throughout the Region led to significant public concern over both the source of the litter and cleanup efforts. This report attempts to identify major problem areas for litter, highlights education and cleanup efforts already underway, and also proposes a coordinated strategy between the Region, the Area Municipalities, the MTO and local educational institutions to promote anti-littering behaviour and ensure prompt cleanup when required.

REPORT:**Background**

While the Area Municipalities and the Region have all placed greater emphasis on litter reduction and cleanup recently, residents regularly point out to councillors and staff that they believe the problem is still growing and not within acceptable limits. There is no dispute that the overall appearance of the community can be improved. What is lacking is an overall strategy to coordinate a powerful anti-littering promotion effort, and clearly define responsibility for cleanup activities and costs.

The public is also frustrated with some landlords and student tenants near UW and WLU who seem to have little concern over the appearance of their property. At some locations garbage and furniture is regularly left on the front lawn, while blue box materials and waste placed at the curb for pickup is often haphazardly placed, blows away as litter, or is run over by cars. Cleanup and by-law enforcement in these circumstances is sometimes confusing given differing municipal responsibilities (cities are responsible for enforcement of property standards, street sweeping and care of boulevards; while the Region is responsible for waste and recycling collection at the curb). While litter problems are in no way restricted to the university areas, this "hot spot" will require even more attention from all municipal staff as the double cohort enters universities this fall. Some confusion also exists over MTO responsibility for litter control at major interchanges.

City of Cambridge staff also recognized the litter problem in that part of the Region and prepared a well researched and comprehensive report to Cambridge Council last year (dated June 17, 2002). That report complete with recommendations for action is included as Attachment A to this report. Cambridge staff describes the issues in that city but litter concerns are remarkably similar across most urban areas. For example, the City of Toronto has just launched a major cleanup and education campaign while "Take Pride Winnipeg" had 30,000 and 24,000 volunteers for their spring and fall cleanup events last year. Cambridge Council supported the actions proposed by staff in principle, but budget approval for the education efforts has not yet been granted.

Existing Cleanup and Education Efforts

Hundreds of thousands of municipal tax dollars are spent each year across the region cleaning up litter. These efforts are in addition to the countless unpaid hours that community groups and individuals spend cleaning roadways and natural areas within the community. A brief summary of cleanup efforts undertaken by the Region and the Area Municipalities is provided below. It should be noted that the costs and efforts listed are not exhaustive, but represent the magnitude of some of the cleanup work. The two universities in Waterloo expend considerable effort on grounds maintenance and litter cleanup, but those costs have not been summarized below as the cleanup is limited to lands on, or in the immediate vicinity of the university grounds.

Region of Waterloo:

- The Regionally administered Adopt-A-Road program now includes 74 groups that picked up over 1200 garbage bags of litter in 2002. Full details on the program are provided in Attachment B.
- Landfill staff collect litter from roadways and private lands within a 1 km radius of the landfill sites, while the Transportation Division provides \$150,000 for debris pickup on Regional Roads.
- The "Don't Litter Bug" (decal wrapped VW beetle) is used as part of the school educational program for Waste Management and also as a float in most local parades.
- The Region retains additional staff and equipment three times a year to cleanup Waterloo student housing areas at the end of each semester, and on demand for the rest of the year.

City of Cambridge:

- According to the previously referenced June 2002 staff report, Cambridge has numerous volunteers engaged in cleanup activities and promotion efforts. Similar activities are underway throughout the region in all other Area Municipalities.
- The City spends approximately \$70,000 in labour each year for intense spring cleanup efforts at City parks. Cleanup throughout the year is in addition to this amount.
- Labour and equipment costs to cleanup roadside litter is estimated at approximately \$120,000 per year.

City of Kitchener:

- In downtown Kitchener, over \$400,000 was spent in 2002 on street sweeping, vacuuming and litter collection.
- The City spent \$130,000 for street sweeping and a similar amount for park litter cleanup.

City of Waterloo:

- The City of Waterloo spends approximately \$240,000 on street sweeping, debris pickup and vacuuming including park cleanup.

Townships:

- Each township also dedicates significant resources to litter control and experience the same problems as the three cities in the township settlement areas.

Proposed Role of Litter Reduction Task Force

The recommendations contained within this report are not intended in any way to curtail existing efforts to promote anti-littering behaviour or community cleanup. However, there is some confusion as to responsibility for cleanup (i.e. was the litter caused by garbage collection activities, or is it not related to collection?). By-law enforcement jurisdictional issues can sometimes be confusing as well. Student housing creates a unique problem and a coordinated strategy is needed to address the multitude of community concerns with “monster homes” and other converted single family residences. The role that educational institutions can play in improving the appearance of the area also needs to be explored. It is also staff’s opinion that a coordinated promotional effort across the region could have a significant positive impact.

The task force needs clear goals in order to be effective. Staff feel that there is value in the following concepts:

- a) develop a region-wide anti-littering message;
- b) clarify litter cleanup responsibilities;
- c) clarify and strengthen by-law enforcement measures;
- d) involve educational institutions, community groups and the private sector in cleanups and promotion of anti-littering behaviour;

All interested municipalities, educational institutions and other parties will be invited to help develop and implement these concepts.

Next Steps

The following next steps are proposed.

- a) Circulate this report to all area municipalities and local educational institutions and request their participation on a litter reduction task force;
- b) Convene the task force by September 2003 and report back to all respective councils/boards by February 2004 with a draft plan for implementation;
- c) Provide a leadership commitment of \$50,000 and available GRT advertising space for a combined anti-littering message; and \$30,000 for temporary staffing to assist in the collection of litter after the snowmelt.

CORPORATE STRATEGIC PLAN:

The recommendations contained within this report are consistent with the Regional Strategic Goal of providing and enforcing strong, effective policies that ensure responsible and sustainable growth.

FINANCIAL IMPLICATIONS:

The proposed \$80,000 Regional allocation for promotion and education of anti-littering behaviour, and temporary staffing will be presented as a budget issue paper in January 2004 as part of the 2004 Regional budget process.

OTHER DEPARTMENT CONSULTATIONS/CONCURRENCE:

The Transportation Division was consulted regarding the Adopt-a-Road program. A draft copy of this report was provided to public works staff at all Area Municipalities

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APPROVED BY: *Michael Murray*, Commissioner, Transportation and Environmental Services

ATTACHMENT A



REPORT

To: Planning and Development Committee
Date of Meeting: June 17, 2002
Prepared by: April Souwand
Department: Planning Services
Date to Management Committee: June 12, 2002
Report No.: P-61-02
File No.:
Ward No.: All

Subject:

LITTER

Recommendations:

THAT the City of Cambridge conduct an anti-litter campaign in 2003 aimed at eliminating litter in the City by changing the behaviour of people who currently litter;

THAT an Anti-Litter Task Force be established to design the campaign, based on community-based social marketing techniques;

AND THAT the report be referred to the 2003 Operating Budget Task Force.

BACKGROUND

Every spring in Cambridge and most other communities in southern Ontario, an amazing and disturbing amount of litter is revealed. This has built up over the winter in snowbanks and begins to blow around as the snow melts. Much of the litter is found in the City's downtown cores and parks, particularly in low lying areas along creeks, as well as schoolground and commercial areas, particularly along chain link fences. Many City residents and business owners express concern and dismay at the amount of litter at this time of year when their enjoyment of the outdoor environment is marred by the sight of litter thoughtlessly discarded. Many "letters to the editor" and calls to City staff, Council members and the Mayor's office are made calling upon the "City" to "do something about it". This report will document what is currently being done and what the City's options are for future action to address the litter problem.

BY-LAW ENFORCEMENT

The litter by-law in the City of Cambridge is By-law No. 969, passed in 1977. The purpose of this by-law is, "...to prohibit or regulate the obstructing, encumbering, injuring or fouling of highways or bridges and to prohibit the throwing, placing or depositing of dirt, filth, glass, handbills, paper or rubbish or refuse, or the carcass of any animal on any highway or bridge.". Highway is defined as, "...all the portion of real property whether paved, boulevard, sidewalk or otherwise, lying between property lines". The maximum fine (upon conviction) is \$1000.00. Tickets can be issued by provincial offences officers in the amount of \$55.00 plus a \$10.00 surcharge. By-law No. 2196, passed in 1982 is a by-law to, "...prohibit the throwing, placing or depositing of refuse or debris on private property or on property of the municipality or of any local board thereof.". the maximum fine (upon conviction) is \$2,000.00. Tickets can be issued by provincial offences officers in the amount of \$105.00 plus a \$20.00 surcharge.

The challenge with these by-laws, as with many other local by-laws is enforcement. The by-law enforcement officer, or someone willing to testify in court, has to witness the littering or dumping taking place, make contact with the offending individual, obtain their personal identification and issue a ticket or charge them under the by-law. The individual can refuse to stop for the by-law enforcement officer or refuse to give them proper identification. If a ticket is issued, they can simply not pay it, and the City's recourse is to pursue payment through the small claims court system, which is much more costly than the amount of the ticket being pursued.

Given that there are 3 full-time by-law enforcement staff at the City of Cambridge who must enforce all of the City's by-laws (except parking), it would take additional, dedicated staff to effectively enforce the City's littering by-laws.

CITY STAFF PARKS AND ROADSIDE LITTER PICK UP

The City's Public Works Division staff pick up roadside litter as time and budget permits. They also have a vehicle which responds to reports of large items being dumped on the roadside such as rolled carpets and appliances. These items are picked up and removed to the Savage Street Waste Transfer station. The 2002 budget for this activity is \$134,520 of which \$17,415 is to pay for tipping fees at the landfill.

The City's Community Services Department have an intense spring cleanup in the parks which is estimated to cost approximately \$70,000 for labour. Also in this value is staff time required to work with volunteers coordinate the pickup and delivery of the litter to the Savage Drive Waste Transfer site. This estimate does not include the ongoing litter cleanup in the parks.

LITTER RECEPTACLES

One reason given for the presence of litter is the lack of litter receptacles in appropriate locations. In the City's three core areas, the local business improvement associations (BIAs) purchase litter receptacles to place along the sidewalks. The City's Public Works Division staff remove litter from the receptacles and transport it to the Savage Drive Waste Transfer Station on a regular schedule.

In City parks, litter receptacles are placed in appropriate locations and cleaned out on a regular basis by Community Services Department (parks) staff. They also regularly pick up litter in City parks that does not make it to the receptacles or blows out of them. In 2002, several new in-ground receptacles are being placed in City parks. These in-ground systems are designed to eliminate the problem of litter blowing back out of a receptacle and also to reduce the number of times it must be cleaned out. The in-ground system is mechanically cleaned out, reducing human contact with the litter and potential health and safety concerns.

In 2002, the City offered to pay the wages for a supplementary person to the normal summer student to pick up litter in the Cambridge Downtown BIA in advance of the normal summer employment period.

COMMUNITY CLEAN-UP PROJECTS

The Cambridge City Green Strategy, a volunteer group of people who promote and facilitate environmental action projects across the City, has seen a marked increase in community clean-up projects in 2002. A City Green volunteer is tracking the clean-ups as they occur, mapping which areas have been cleaned up and providing information about areas in need of clean-up. Dates and locations of clean-ups are advertised in the City Green column in the local papers. The City provides garbage bags to the volunteer crews and removes the debris collected to the Savage Street Waste Transfer Station. McCordick Glove has donated hundreds of pairs of gloves to City Green to give to groups doing the clean-ups. Local businesses such as the Zehrs and Sobey's grocery stores donate gift certificates for the groups to use to buy refreshments for the volunteers. These clean-ups range from very large scale such as the annual Speed River Clean-up in Hespeler organized by the Hespeler Healthy Communities Coalition involving hundreds of volunteers to very small scale such as one elementary school student volunteering to clean up Mill Creek behind her house in East Galt.

Another City Green volunteer has headed up her own "Don't Litter" campaign. She is going into City schools and speaking to students about the importance of not littering and putting litter in its place.

In the past, City Green members themselves participated in the Region's Adopt-a-Road program. On a semi-annual basis, they cleaned up a stretch of Franklin Boulevard between Main Street and Savage Drive. This stretch of roadway is particularly littered, due to the fact that it is the route to the Savage Drive Waste Transfer Site. City Green gave up this project in 2000, due to the fact that children under 12 years of age could not participate and many members had young children they wanted to spend time with while doing their volunteer activities.

REGIONAL MUNICIPALITY OF WATERLOO INITIATIVES

The Regional Municipality of Waterloo Waste Management division has launched an anti-litter campaign called the "Don't Litter Bug". The aim is to help raise awareness of issues such as litter, the "3 R's", composting, household hazardous waste and other waste management programs. This is done with a colourful Volkswagen Beetle car which has been painted with anti-littering slogans and cartoons appealing to children.

The campaign is targeted to children from Kindergarten to Grade 6, and the "Don't Litter Bug" is used throughout the year for various promotion and education activities such as the Oktoberfest and Santa Claus Parades, Earth Month, Waste Reduction Week, mall displays, various fairs and visits to schools.

The Region's Waste Management division has developed an environmental awareness program to complement the school curriculum which provides young students with hands-on, interactive and fun activities while learning about important waste management issues. Teachers or day camp administrators can contact the Region's promotions and education coordinator to reserve the "Don't Litter Bug" to come to their school or camp. The program is very popular and reservations are required several months in advance.

SOURCES OF LITTER

Those concerned about litter in the community may be tempted to point fingers at the fast-food and convenience stores who sell the products packaged in the materials that end up as litter. It is simple to identify the source of the litter when the fast-food outlet brand is on it or the candy wrappers are blown up against the fence behind a convenience store. Some corporations are recognizing this problem and participating in community anti-littering campaigns. However, it must also be recognized that the commercial enterprise is not the entity carelessly discarding the packaging, it is the individual purchasing the product. Ultimately, it is the individual's responsibility to properly dispose of litter and keep the community clean.

One new program is being conducted in Waterloo Region by a partnership of Waterloo Regional Police and local Tim Horton's. This program targets deserving children in our community and in return for 30 hours of community time, they receive a new, fully

assembled bike from Tim Horton's. The program is being run on Saturdays in June in the major city parks where litter will be picked up.

SOLUTIONS TO THE LITTERING PROBLEM

One could argue that enforcement of the existing by-law, more garbage receptacles, more staff picking up litter and more community clean-ups is the solution to the littering problem. However, these solutions, other than the community clean-ups are very expensive and all constitute a "band-aid" to the underlying problem. Community clean-ups are relatively inexpensive, but it seems counter-productive to have community-minded, socially responsible people who are not likely the source of the litter volunteering to clean it up on an ongoing basis. Probably the most effective way to solve the problem is to address the source. If people could be convinced to change their actions and not litter in the first place, there would not be an ongoing problem. The Region's "Don't Litter Bug" program and the City Green Strategy member's efforts to approach City schools are a step in this direction to change people's behaviour with respect to litter, starting at a young age.

COMMUNITY-BASED SOCIAL MARKETING

Community-based social marketing is an approach to changing people's behaviour. It draws on social psychology research which indicates that initiatives to promote behaviour change (e.g. not littering, composting, battery recycling, not idling vehicles, etc.) are often most effective when they are carried out at the community level and involve direct contact with people. The idea is not only to raise people's awareness and understanding of the issue, but also to foster actual behaviour change. This is done by identifying the barriers (real or perceived) to the desired behaviour and removing the barriers through a variety of techniques. A local workshop on community-based social marketing was hosted by the Cities of Cambridge and Kitchener in January 2001 featuring Dr. Doug McKenzie-Mohr the author of "Fostering Sustainable Behaviour" and a leader in the field.

Dr. McKenzie-Mohr teaches that if a program is to be effective, careful consideration needs to be given to strategy development. The strategy must be designed, piloted, implemented and evaluated. He advocates the use of a stakeholder committee whenever the planned program is likely to be of special interest or concern or when the activity you are attempting to promote is not well understood. In the case of an anti-litter campaign, it will be of special interest to those people in the community who have expressed concern with the litter situation (i.e. business improvement associations, people organizing community clean-ups, commercial enterprises which have been "targeted" as the source of the litter, schools, etc.).

Currently staff resources are not available to conduct this anti-litter campaign using community-based social marketing techniques and a stakeholder committee. It is recommended that if Council wishes to make a concerted effort to bring together all of

the interested parties and conduct an effective, productive anti-litter campaign, a dedicated staff person should be hired to conduct the campaign and support the stakeholder committee, which in the past have been formed as Task Forces.

An estimated cost of hiring this person and running the campaign would be in the order of \$80,000. This figure is based on:

Salary	\$40,000
Equipment	\$10,000
Survey, promotional materials, ads, etc.	<u>\$30,000</u>
TOTAL	\$80,000

The campaign could be designed and conducted in a one year time frame, with provision for it to be institutionalized after that time.

The potential exists for this to be a tri-city project, as litter is not a unique problem to the City of Cambridge. This could be co-ordinated through the Public Works Best Management Practices group. The Cities of Kitchener, Waterloo and the Region could be approached to determine if they are interested in participating in and budgeting for a tri-city anti-litter campaign in 2003.

SUMMARY

Litter is an ongoing and apparently increasing problem in the City of Cambridge. It is impractical to expect that by-law enforcement or staff or volunteer clean up efforts will solve the problem. It must be tackled at the source...the individual who litters. Community-based social marketing is a technique that could be used to identify the barriers people perceive to properly dispose of litter and develop an effective strategy to change this behaviour in a sustainable, ongoing way. A program based on this technique would have to be budgeted for and adequate staff resources hired to conduct the campaign and support a Task Force. If Kitchener, Waterloo and the Region wish to participate, this could be coordinated through the Public Works Best Management Practices Group.

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2003 Adopt-A-Road Program - Scheduled Pickups

Group	Area Adopted	First Pickup	Second Pickup
NORTH END PATROL (Central / Heidelberg)			
Safety Kleen [20 vests]	Regional Road 17, Breslau to Airport		
[K] Logels Auto Parts	Regional Road 52, Regional Road 17 to Nelson Monument Ltd.		
[K] St. Johns-Kilmarnock School	Regional Road 30, Highway 7 to Regional Road 26		
Bridgeport Lions & Lioness <i>KIT</i>	Regional Road 20 from Kraft Drive to Regional Road 17		
Stanley Park Senior Public School	River Road from Manchester Road to Ottawa Street		
Staff of Grand Valley Institution for Women [K] + 10 extra vests	Regional Road 28 from Manitou Drive to Conestoga College Boulevard		
Cambridge Professional Fire Fighters + 6 extra vests	Highway 24 - Queen Street to Guelph Avenue		
Dianetics Foundation of Kitchener	Regional Road 17, Kossuth Road to Airport Entrance		
KW Community Spirit Lions Club	Regional Road 17, Victoria Street to Woolwich Township Road 68		
[K] Community of Christ	Fischer Hallman Road, Greenbrook Drive to Victoria Street		
[K] 21 st Army Cadets	Regional Road 38 from Speedsville Road to Highway 24		
[K] Waterloo-Wellington Dental Hygienists' Society	Regional Road 31, Fountain Street to Regional Road 30		
Casatta Cambridge	Regional Road 17, Maple Grove Road to Kossuth Road Kossuth Road, Regional Road 30 to Beaverdale Road		
[K] Regional Cycling Advisory Committee	Fischer Hallman Road, Victoria Street to Erb Street		
[K+Video+6 Vests] CH2M Hill	Regional Road 31, Beaverdale Road to Regional Road 24		
[K] Kitchener Division Girl Guides	Regional Road 58 (Fischer Hallman), Huron Road to Regional Road 46		
Bloomingtondale Mennonite Church	Regional Road 17, Bloomingtondale north to Crowsfoot Corner		
Conestoga/Winterbourne Optimists	Regional Road 17, Conestoga east to Crowsfoot Corner		

2003 Adopt-A-Road Program - Scheduled Pickups

Group	Area Adopted	First Pickup	Second Pickup
St. Jacobs Lions Club	Regional Road 17, St. Jacobs to Woolwich Road 30		
St. Jacobs Mennonite Church	Regional Road 17, St. Jacobs to Woolwich Road 21		
Waterloo Rod and Gun Club	Regional Road 15, Wagners Corner to Heidelberg		
Elmira Lions Club	Regional Road 86, Elmira to Regional Road 22		
Linwood District Lions Club	Regional Road 5, Hwy 86 (Macton) to Regional Road 11 (Landfill)		
Paradise & District Lions Club	Regional Road 15, East of Heidelberg to Township Road 10		
Chateau Gardens, Elmira	Regional Road 86, Weigel Avenue, Elmira to Regional Road 19 (Will look after their own bags)		
Heidelberg/St. Clements Optimist Club	Regional Road 16, Alten Way (Heidelberg) to Regional Road 17 (S&E Pit)		
Harold Straus Relatives KIT	Regional Road 10, Sunset Drive, St. Clements to Wellesley Township Road 9E		
St. Jacobs Farmers Market and Flea Market	Regional Road 8, Benjamin Road to Regional Road 15 and Regional Road 15 from Regional Road 8 to Hwy 86 South Ramp		
Rockway Mennonite Collegiate (kit includes 35 vests) (+ 25 vests)	Regional Road 22, Regional Road 17 to Boundary and Regional Road 86, Regional Road 22 to Regional Road 23 and Regional Road 21, Woolwich Road 14 to Boundary	April 25	
Bluevale's Environment Club	Regional Road 26 from Woolwich township Road 66 to Regional Road 25		
Linwood Volunteer Fire Fighters	Regional Road 17 from Regional Road 10 to Regional Road 5		
Independent Order of Foresters	Regional Road 85, River Overpass to Regional Road 17		
Elmira/St. Jacobs Lions Club	Regional Road 85, Regional Road 17 to CNR Railway Crossing (Elmira)		
Laurelwood Public School	Regional Road 16, Regional Road 16 to Regional Road 15		
Wallenstein Bible Chapel Youth [K w/ 2+ vests - no cones]	Regional Road 10, Highway 86 to Regional Road 17		
[K] Kinsmen Club of Galt	George Street Extension (Reg. Road 42), Parkhill Road to Blair Road		

2003 Adopt-A-Road Program - Scheduled Pickups

Group	Area Adopted	First Pickup	Second Pickup
Bloomingdale United Church	Regional Road 17, Bloomingdale south to Woolwich Township Road 68		
[K] Bridgeco Inc.	Regional Road 38 from Railway Crossing to Speedsville Road		
Key Club of Resurrection [K w/ no cones]	University Avenue, Fischer Hallman Road to Westhill		
St. Mathews Lutheran Church	Regional Road 17, Conestogo west to Woolwich Road 30		
St. Jacobs Optimists	Regional Road 17, Woolwich Road 21 west to Regional Road 16		
The Village Bed & Breakfast	Regional Road 8, Regional Road 15 to Woolwich Road 32 (St. Jacobs)		
Koinonia Christian Fellowship Church	Regional Road 26, Bloomingdale to Woolwich Township Road 66		
Midas Muffler	Regional Road 21, Oriole Parkway to Highway 86		
Waterloo North Hydro Volunteers	Regional Road 22, Bridge Street to Woolwich Road 31		
Wellesley Volunteer Fire Department	Regional Road 5, Regional Road 7 to Wellesley Road 3E		
St. Clements Volunteer Fire Dept.	Regional Road 10, Wellesley Road 9E to Regional Road 17		

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2003 Adopt-A-Road Program - Scheduled Pickups

Group	Area Adopted	First Pickup	Second Pickup
SOUTH END PATROL (Philipsburg / North Dumfries)			
New Dundee Board of Trade	Regional Road 12, Huron Road to Fischer Hallman Road		
Wellesley & District Lions Club	Regional Road 12 (2½ km) east of Regional Road 5 and Regional Road 5 (2½ km) south of Regional Road 12		
Greenwood Rod & Gun	Regional Road 12, Regional Road 9 to Regional Road 14		
Waterloo Chipppers	Regional Road 9, Wilmot Line to Regional Road 12		
Nith Valley Mennonite Church (30 vests)	Regional Road 3, Highway 7&8 to Waterloo/Oxford Boundary (BAGS WILL BE AT WALKER/BEAN CORNER)		
Members of St. Paul's Lutheran Church, Erbville	Regional road 16, "T" intersection Reg. Road 16/14 to Wydean Road (BAGS WILL BE LEFT IN FRONT OF CHURCH)		
St. Agatha Lions	Regional Road 12 from Regional Road 9 to Railway Tracks (Petersburg)		
Waterloo Cycling Club (kit w/10 extra vests)	Regional Road 14 from Regional Road 16 to Regional Road 10 (Bamberg)		
[K] Optimist Club of New Hamburg	Regional Road 1 from Hofstetter (Forest Glen Public School, New Hamburg) to Christian Street (Baden)		
Hillcrest Mennonite Church	Regional Road 1 from Stone Street (New Hamburg) to Easthope Townline		
Wilmot Centre Missionary Church	Bleams Road, 1km east of Wilmot Road 16 to 1 km west of Wilmot Road 16		
[K] Philipsburg Lutheran Church	Regional Road 9, Regional Road 5 to Easthope Border (@ curves)		
[K] DELTA RHO BETA SIGMA PHI	Regional Road 56 (Bleams Road) from Trussler Road to Westmount Road		
Optimist Club of Wilmot	Regional Road 4 from Regional Road 51 (Wilmot Centre) to New Hamburg village sign.		
Community Christian Reform Church	Fischer Hallman Road, Bleams Road to Huron Road		
The Liberty Belles	Regional Road 42 (Blair Road) from Fountain Street to George Street		

2003 Adopt-A-Road Program - Scheduled Pickups

Group	Area Adopted	First Pickup	Second Pickup
Southwood Secondary School (15 vests)	Regional Road 97 between Hwy 401 and Regional Road 71		
[K] Heritage Truck Lines Inc.	Regional Road 49, Regional Road 50 to Regional Road 47		
[K] Ayr Masonic Lodge #172	Regional Road 46, Roseville to Hwy 401		
[K] Council No 9399 Cambridge, Knights of Columbus	Regional Road 46, Edworthy Side Road to Galt City Boundary		
[K+Video] Bahais of North Dumfries	Regional Road 97, Highway 401 to Regional Boundary (Townline Road)		
Wilnot Pathfinders	Regional Road 9, west edge of St. Agatha to Wilnot Township Road 16 (Sandhills Road)		
Waterloo County Shifters Car Club	Regional Road 6, Regional Road 12 to Wilnot Township Road 16		
PI KAPPA ALPHA Fraternity	Erbville Road, Erb Street to Columbia Street		
[K] Aikido and Ki Kitchener Waterloo	Regional Road 4 from Fischer Hallman Road to Trussler Road		
Ayr Optimist Club	Regional Road 50, Regional Road 46 (Roseville) to Reg. Road 49 (Ayr)		

2003 Adopt-A-Road Program - Scheduled Pickups

Group	Area Adopted	First Pickup	Second Pickup
City of Kitchener Program			
Friends of the Earth	Blockline Road from Homer Watson to Strasburg Road		
Eigle Technologies Inc.	Plains Road from Trussler Road to Huron Road		
Manchester Road Clean Up Crew	(Lorraine Williams) Manchester Road from Nottingham to River Road		
[K] Happy Hour Club	River Road from Ottawa Street to Rennie Drive (includes entrance areas to Cardillo Community Trail at River Road)		